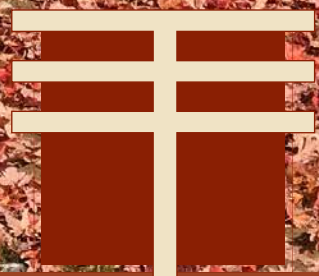


Schreiner Memorial Library | Annual Report 2019





Summer Library Program

June–July 2020

Check out our Facebook page for times and events.

Fairy Tales
Folk Stories
Legends
Myths



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Adult Programming

Coming Soon in 2020

Now What?

Understanding Your DNA Results

Monday, March 23 @ 6:00 PM
Thursday, March 26 @ 1:00 PM

Android Phone Basics

With Tara Fortney
Monday, March 16 through
Thursday, March 19
From 2:00–3:00 PM

Historic Tour

With The Cunningham Museum
Thursday, August 20
Time: TBD

Take a walk to the Library and
Nelson Dewey Graveyard

Presenting Heather Moore

Understanding Alzheimer's
& Dementia

Thursday, March 26 10:00–11:30 AM

Communication Tips &
Strategies

Thursday, May 21 10:00–11:30 AM

Understanding & Responding
to Behavior Changes

Friday, November 13 10:00–11:30 AM



Lancaster
Small Business Center

Programs to be
announced

Proper Stone Care & Cleaning

With Dave Peterson
Monday, April 27 @ 6:00 PM
Thursday, April 30 @ 1:00 PM



Every
Second
Thursday
From 10:00
–11:30 AM



iPhone Phone Basics

With Vicki Thole
Date: TBD
From 6:00–7:00 PM



With Kevin Masarik
Sunday, March 8 @ 1:30 PM

Private Wells and Water Quality
Products



Morning with...

The Master Gardeners

Shirley Audetat

Saturday, February 29 @ 9:30 AM



A About

Schreiner Memorial Library was the first public library in Grant County, started in 1902 by the Lancaster Women's Club. The library serves over 10,000 people in Lancaster and the surrounding area. It has grown to include a branch library in Potosi, which serves primarily the Potosi and Tennyson area.



Library Cards

Lancaster Residents: **2,415**
Non-Residents: **2, 203**
New Card Holders: **269**

Programming



Our library provides a wide variety of free programming to the public all year long.

“ I am so impressed with the quality and variety of programs for all ages and all interests. The speakers and topics cater directly to our community.

—Ann Dolan

Programs Include:

Researching Across The Pond, Memory Café, Financial Planning, Helping Mike, Great Business Idea, Reading With Natasha, Searching The Starry Sky, Toddler Tales, Engineering Club, Tinker Tuesday, Drawing Club, Cooking With Kids, Finals Week Study Hours, Outdoor Movies, Potosi Building Club, Potosi Story Times, Summer Library Program, HeadStart Outreach, and Early Release Movies.

Program Audience & Number of Programs



Children (0-11)

250 programs
68 drop in opportunities



Teens (12-18)

21 programs (no drop ins specifically for teens)



Adult/Mixed

66 programs, 13 drop in opportunities



Total Attendance

6,459 program participants, over 7,000 drop in participants

Major Events Include: Harry Potter-Palooza, Haunted Library, Author Signings, Census 2020 Hiring Event, Sensory & Sunshine, The Master Gardeners, Soup Luncheon, Summer Nights at The Plaza, We All Forget, WI Most Haunted, Blood Drive, LIVE Animals, Stuffed Animal Sleepover, Teddy Bear Picnic, Community Readers, Halloween Open House, Sweets & Treats, Festival of Trees, Festival of Taste, and Holiday Kids Day.

Teen Advisory Board Programs include: Game Night, Nerf Wars, QPR Suicide Prevention, and Haunted Library



2nd Annual Harry Potter Palooza

Visitor
Count
334



Our family is not originally from the Lancaster area, and one of our favorite things we've discovered about this community is the library and all it has to offer. From the time the kids were very young, we've found programs that are diverse, engaging, creative and age appropriate. As the kids have grown, the programs and what is offered has grown as well, from storytime and weekly projects, to the new touch computers, after school

programs, special evening programs... Additionally, there are generational and community opportunities that have been wonderful as well. One of our yearly favorites is the Harry Potter Palooza. We also like to take advantage of downloading books on tape to listen to on road trips. We are so grateful for the amazing, personable staff who continue to work hard to make the library one of our favorite places in town.

—Jennifer Stiklestad



Visitor Count



Lancaster

2018: 70,491
2019: 63,632



Potosi

2018: 5,113
2019: 4,796



Road Construction started on April 1 and continued through November.



“Schreiner Memorial Library is a beautiful and well-utilized asset of the Lancaster Community. What other place is open to everyone, requires no fee to enjoy the services, has abundant resources available on almost any topic imaginable, and has friendly and helpful staff always available?”

Schreiner Memorial Library is more than just about reading. It also has a variety of outdoor spaces—from meeting rooms to a cozy fireplace lounge—all to accommodate the individual or numerous community groups and functions. In addition, Schreiner Memorial Library has a beautiful outdoor facility for community band performances that everyone from the youngest to the oldest can enjoy.

We are happy to recommend and support Schreiner Memorial Library!

—Ken & Betty Johnson





Genealogy

Established 1902

Lancaster, Wisconsin 2019

Vol 10 Issue 12

Genealogy requests range from obituaries to news stories about events or people. Anniversaries of historical events can spark renewed interest. In 2018, I had three separate requests for information about the 1918 tornado that destroyed Badger School. Some of my requests can be of a more serious nature. Last year I researched a traffic accident involving military vehicles. The accident occurred in 1968 and involved active duty National Guard personnel. The person seeking the information was involved and severely injured; his active duty status is now in question by Veteran's Affairs. I found three separate newspapers located in Wisconsin that named him as one of the active National Guard members hospitalized due to the accident in question. My assistance gave him the independent, hard evidence needed to get Ron Kind's staff

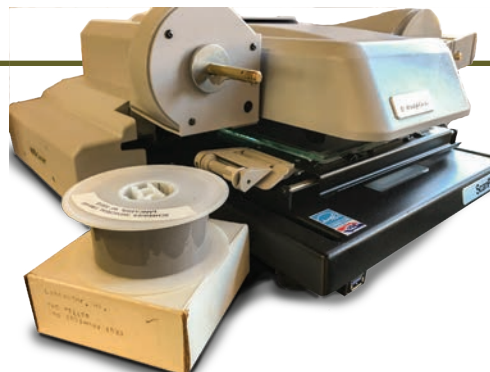
actively involved in his case. I cannot end this column without mentioning that in 2013, a local family was planning a trip to France and wanted to find a memorial in the Normandy American cemetery they could honor while there. They did not personally know anyone buried in that cemetery and they needed the name of a Lancaster (or at least a Grant county) person buried in Normandy. After some research, I was able to provide a name. Five years later, I received a similar request and was able to offer a different name for this second family. Two memorials in Normandy received personalized attention and I am very proud to say my research helped make that happen.

-Kerin Colson, Local History/
Genealogy Research

“
I've learned so much
going to Kerin's classes.
”
-Pam Buss



Note from Jen:
Some genealogy and local history research is done on behalf of people with personal interests; but Kerin has gone above and beyond to help researchers and has helped multiple authors complete important research for their books. In fact, she is listed in the acknowledgments of *The Batter's Box* by Andy Kutler, published in 2019.



Community Room Use

Use of the Community Room is free and open to any member of the public, even after library hours.

2019 Reservations: 635*
*numerous unreserved uses were not counted.



Other spaces were also used for programming including the Childrens Area and The Senior Learning Center.

Library/Foundation Use: 233
NonProfit, Government, or Educational Use: 244
Business Use: 51
Private Event Use: 107



Community Collaboration

2020 Census

In collaboration with the 2020 Census Staff.

Festival of Trees

In cooperation with the Lancaster Public Library Foundation.

Finals Week Study Hours

Extended hours for high school students during finals, sponsored by the National Honor Society.

Lancaster Business Center

Started through an ideas to Action Grant from WILS.

National History Day for Potosi Schools

Schreiner Memorial provides resources and customer service for the kids research.

Soup Luncheons

Fundraisers for the Lancaster Public Library Foundation, made possible through dozens of dedicated volunteers each month.

Summer Nights at the Plaza (music series)

In cooperation with the Lancaster Public Library Foundation and private sponsors.

WIC Clinics

Serve as host to all Lancaster WIC clinic hours.

Special Events/Programs made possible through community collaboration.



Swing Bed

We provide a monthly rotation of books, magazines, audiobooks, and other materials for patients utilizing the Grant Regional Health Center Swing Bed Program. This is a new collaboration in 2019.



“ We love our library! The welcoming atmosphere, the variety of kid activities, and super friendly staff easily make it our favorite place in town. Schreiner Memorial Library is definitely a gift to our community.
-Jennifer Martin”



Visitor Count: 404

Tinker Tuesday

1st and 3rd Tuesday of each month.

This program focuses on STEAM (science, technology, engineering, art, and math) projects. Programs such as these give kids (ages 5-13) permission to experiment through the exploration of materials with guided facilitation to complete an end project. We provide a different activity at each program.



Visitor Count: included with above

Engineering Club

2nd and 4th Tuesday of each month.

Engineering Club helps to foster fine and gross motor skills, enhance problem-solving abilities, and define spatial relationships. Your child will have a building challenge and use the engineering process to create a plan, predict, implement, evaluate, and have time to improve creations. For kids ages 5-13.



Program Collaboration



Bookmark Contest
with Winskill Elementary
School and St. Clement
School

Community Readers
Mary Rasmussen
Josh McLimans
Tracy VandenHuevel
Morningside Assisted Living

**Nerf Wars & Finals
Week Study Hours**
with National Honor Society

Sensory Programs
with Sally Rech

Harry Potter-Palooza
with Lancaster Schools and
Community Volunteers

Reading With Natasha
with Lisa Swanson and her
therapy dog Natasha

Collection

Books Added to Collection
2,805

Including both Lancaster and Potosi Collections:

→43,691 books in print

→2,959 audio materials—audiobooks and music on CD (we added 124)

→4042 video—including DVD and BluRay (we added 268)

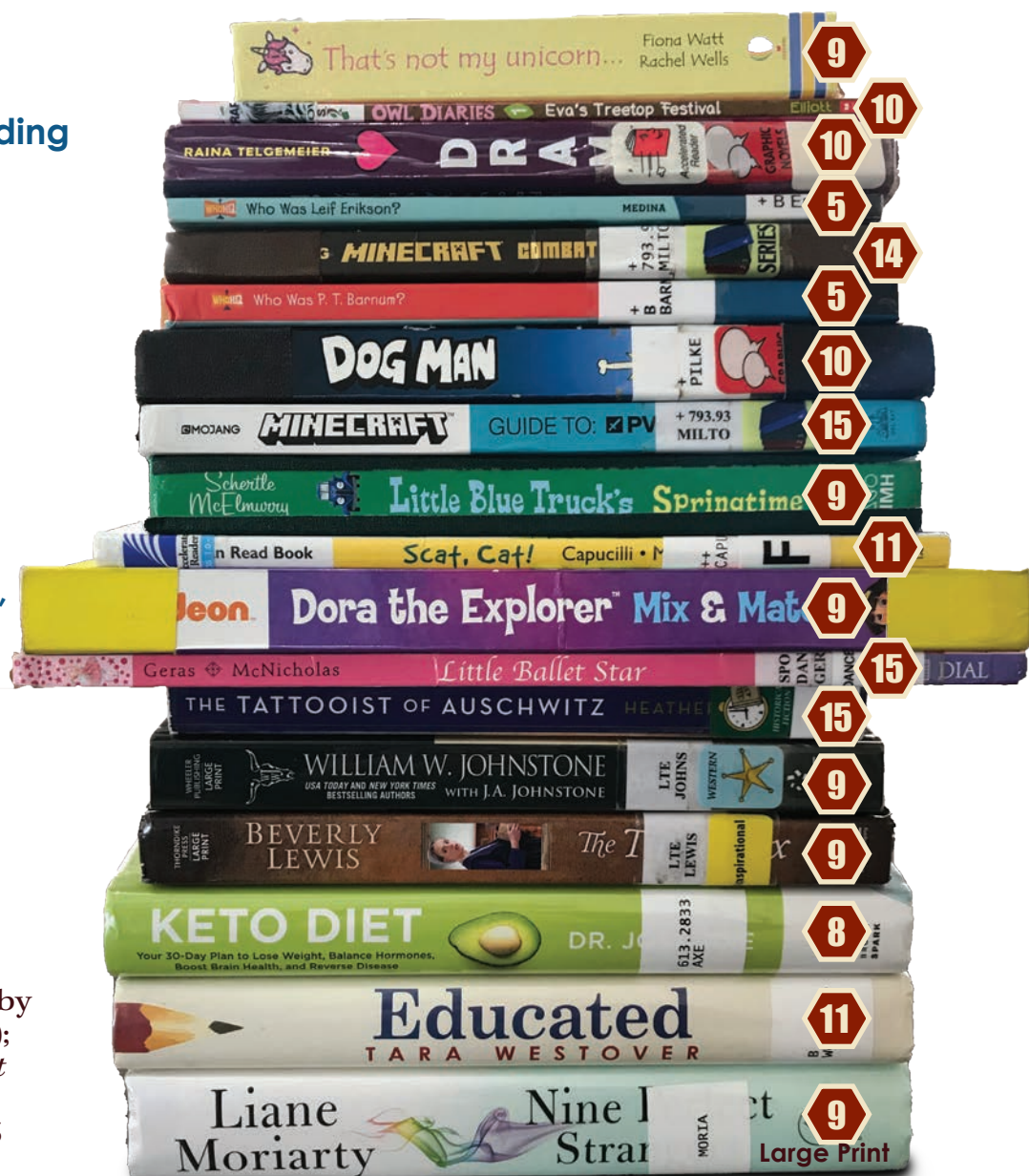
→86 subscriptions to newspapers and magazines

→55 electronic databases

→210,500 digital books, audiobooks, and more

Not pictured: *Trace Race to The Rescue!* by Fisher (9 check outs); *The Gingerbread Man* by Ayleswort (8 check outs); *The Hate U Give* by Thomas (8 check outs); and *First Bank Account And First Investments Smarts* by Freedman (5 check outs)

Top Check Outs



Specialty Collection

Equipment and more:

181

- » Disc Golf Kits
- » Horseshoe Kits
- » Projectors
- » Crock Pot
- » Video Games
- » Book Bundles
- » Puppet Kits
- » Wonderbooks*



* Wonderbooks are books for children with an audio player embedded right in the cover. Not only do they function as read-alongs (reading the story aloud as the child turns the pages), but they also have comprehension and analysis questions to help engage readers in the book. New to our collection in 2019.



Circulation

Lancaster
2018: 70,603
2019: 64,533

Potosi
2018: 10,586
2019: 9,374

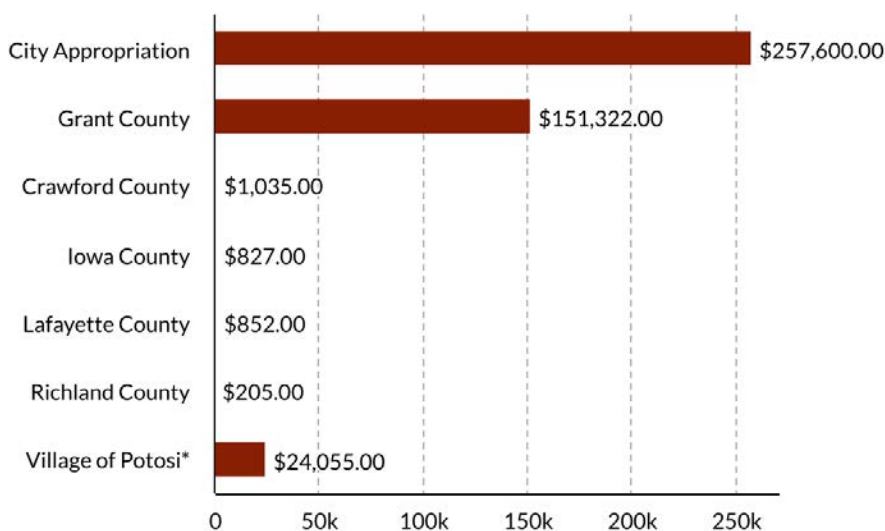
Total
2018: 81,189
2019: 73,907

Digital
2018: 10,237
2019: 11,393
(doesn't count toward totals)



Library Funding Sources

Gift & Fine Funds used as available



*Although we receive this money for Potosi Library Operations, we also pay the Village of Potosi 45% of the county funding we receive for Potosi, Potosi Township, and Tennyson Township. In 2019, that total was \$17,494⁰⁰

Other Funds

Budgeted in 2019:

\$8130⁰⁰ in fines and fees, \$780⁰⁰ in Gifts and Grants, and \$3,000⁰⁰ from our reserve fund.

“The Schreiner Memorial Library is more than a beautiful architectural design in a pastoral setting. It gives the feeling of community.

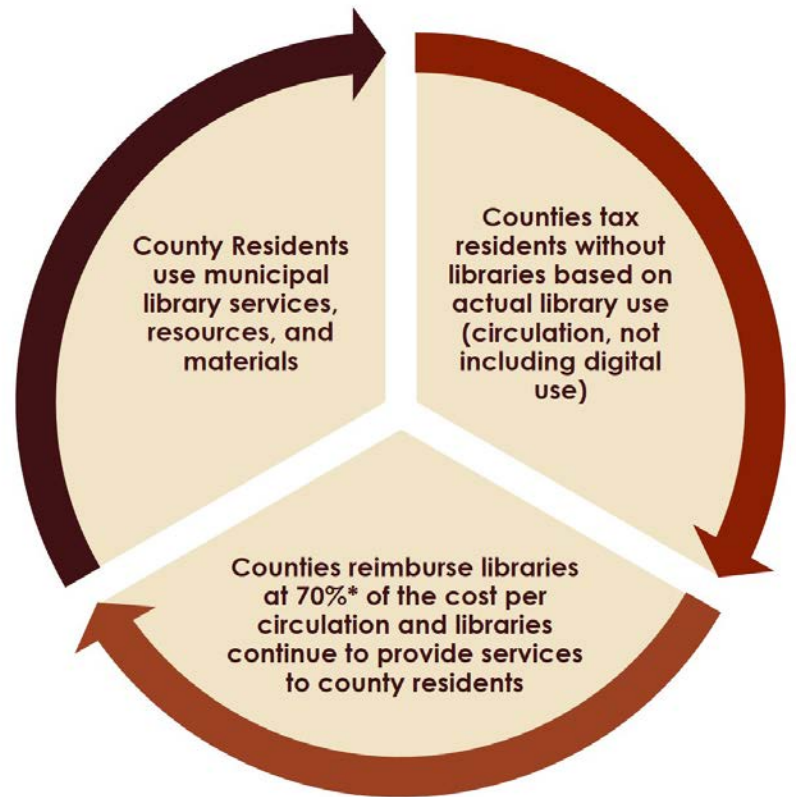
People helping one another, working towards a common goal, and smiles on faces. It is what Lancaster is all about.

—Sandy Schneider”



How County Funding Works

$$\frac{\text{Operating Expenses}}{\text{Total Circulation}} = \text{Cost Per Circulation}$$

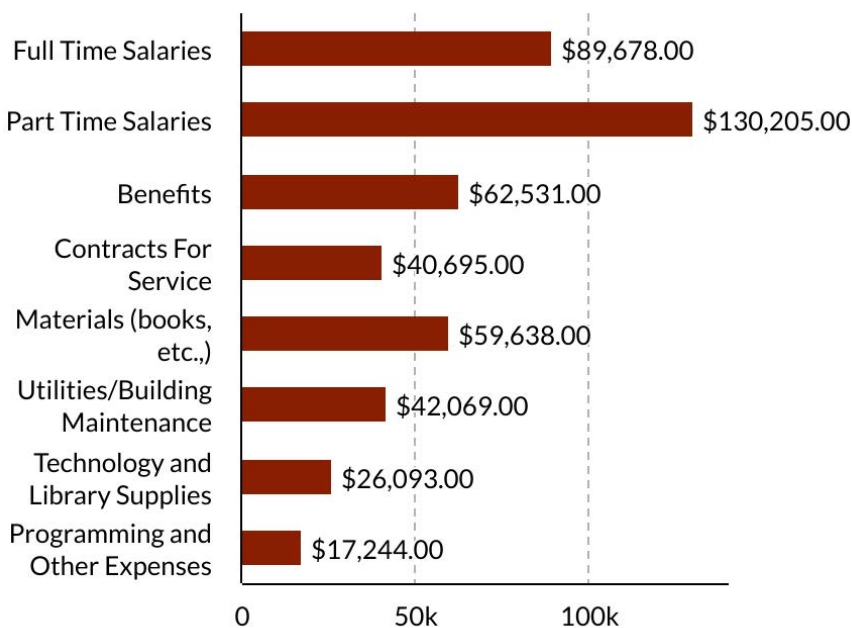


Expenditures

“ We are so very blessed to have the Lancaster Library and all the employees. This is a vital place for our community that helps everyone from the young children to the elderly! Having access to the computers, copier, printers, scanner, technology, Excel, and the knowledge of the staff in this ever-changing world is so very important. It recently helped me land a full time position—and knowing that I could go to the library each day to complete the online applications, scan in my files, copy my certificates, email the connections, and trust the staff to help me accomplish these goals was such a wonderful thing! I cannot thank the staff enough. The Lancaster Library changes lives!
 –Gerri Reuter”



Lancaster and Potosi 2019

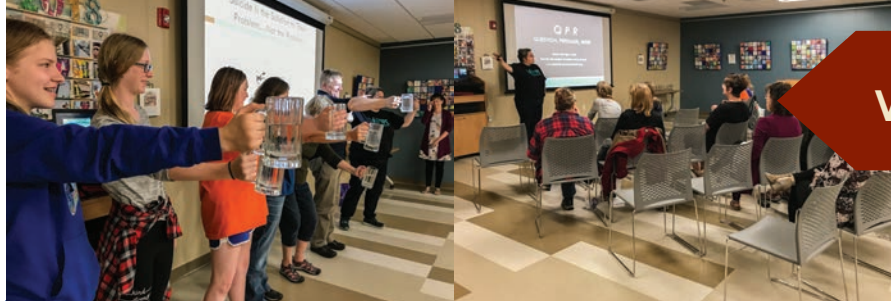


TAB

Teen Advisory Board

Open to all students ages 12–19 residing within Lancaster and Potosi school districts. This board empowers teens to plan, promote, and implement programs and events for their peers. They also suggest library materials and gain volunteer experience with the intention of providing a voice for teens in our library and community.

We currently have 21 active teens who have helped to plan and implement events such as: Haunted Library, Nerf Wars, Water Wars, and Harry Potter– Palooza; and programs such as: Adulting 101, Suicide Prevention Trainings, and Spa–Tacular Events. They also volunteer for many programs including: Festival of Trees, Cooking with Kids, Halloween Open House, Finals Week Study Hours and Summer Nights at The Plaza.



18 Teen Advisory Board

Visitor Count: 15



Game Night

FRI AUG 23 Bring your favorite board game and a snack to share!

6:30–8:30 PM
For kids ages 11–18

Sponsored by our Teen Advisory Board

SCHREINER MEMORIAL LIBRARY 113 West Elm Street | Lancaster, WI 53813
608.723.7304 | schreinermemoriallibrary.org

Visitor Count: 44



Visitor Count: 18



You Matter

QPR Suicide Prevention
Question, Persuade, Refer (QPR)

WED MAY 29 | 4:30 to 6:00 PM

All ages welcome to this FREE program. No registration required.

In Southwestern Wisconsin, resources are limited which makes it even more important for our community to be trained in QPR. You can learn how to save a life. Learn how to recognize the warning signs of a suicide crisis and how to question, persuade, and refer someone to help.¹

SCHREINER MEMORIAL LIBRARY

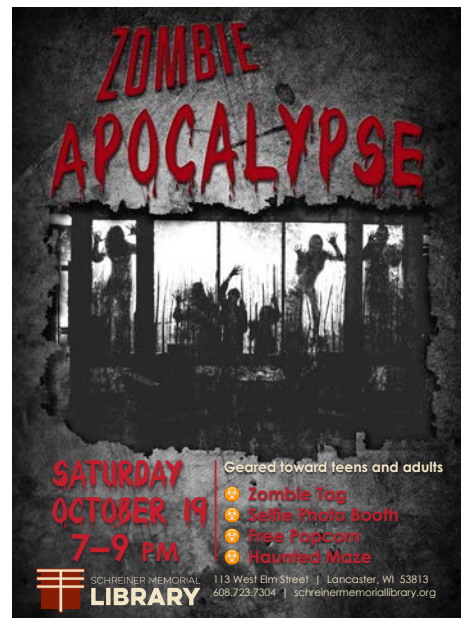
¹Springer, Judd, S. 2019. February 15. QPR Training good to have. The Dodgeville Chronicle. Retrieved April 29, 2020. from <http://www.dodgevillechronicle.com>

113 West Elm Street
Lancaster, WI 53813
608.723.7304
schreinermemoriallibrary.org



Visitor
Count
200+

HAUNTED LIBRARY



Haunted Library
TAB Event

Collaboration with:
Fire, EMS, and Police
Departments



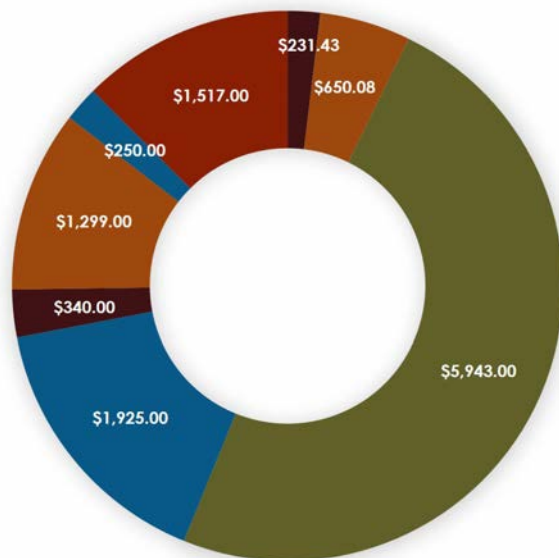
Gifts & Grants

Total received through donations/grants (not including those donations made to the Lancaster Public Library Foundation)

\$12,155⁵¹

Potosi gifts and donations, 2019:

\$586⁰⁰



- Programs
- Grants (specific use)
- Coffee Bar
- Genealogy
- Materials (books, etc)
- Memorials
- Community Rooms
- Any/Unassigned



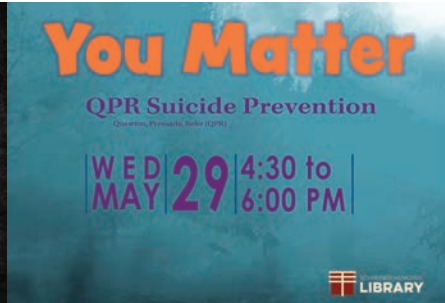


Facebook

Posts–Top Performing



Haunted Library
Reach: 2.5K
Engagement: 204



QPR Suicide Prevention
Reach: 1.9K
Engagement: 85



Reading With Natasha
Reach: 1.7K
Engagement: 147

Videos–Top Performing



Haunted Library
Reach: 2.5K
Engagement: 75
Views: 1,016



Harry Potter–Palooza
Reach: 1.4K
Engagement: 61
Views: 663



Breast Cancer Awareness
Reach: 1.3K
Engagement: 88
Views: 611

Events–Top Performing



WI Most Haunted
Reach: 3.5K
Engagement: 166



LIVE Animals
Reach: 3K
Engagement: 153



Haunted Library
Reach: 2.4K
Engagement: 79

Cooking With Kids

Did you know children learn about STEM while cooking? Children from age 5 learn how to make dishes by following simple recipes. Children learn math skills such as counting, fractions, sequencing, measuring and shapes. They learn about chemistry and science by making predictions and understanding how food changes while cooking.

Kids will increase their vocabulary while learning to problem-solve, are taught health lessons such as understanding nutrition and the food groups, as well as appreciating the importance of safety and cleanliness. How can STEM be so much FUN?!

Children work on their fine motor skills through whisking, measuring, pouring, sifting and rolling and of course they're working on their social skills, such as responsibility, cooperation, sharing and in turn increasing their self-esteem.



Visitor Count: 186



Summer Library

Storytimes every Tuesday and Thursday (June and July)

- * Bookmark Contest
- * Cheeseheads Documentary
- * Community Readers
- * Decoding The Driftless Documentary
- * Giant Steps
- * Lego Club
- * LIVE Animals
- * Reading Logs
- * Sensory & Sunshine
- * Singing With Lou
- * Teddy Bear Picnic
- * Yoga For Kids

Visitor Count: 449



Bookmark Contest Winners



Information

Schreiner Memorial Library

113 West Elm Street
Lancaster, WI 53813

☎ 608.723.7304

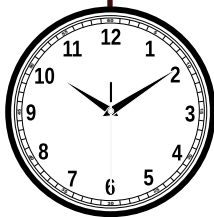
🌐 schreinermemoriallibrary.org

👤 Jennifer Bernetzke, Director

✉ jbernetzke@swls.org

Monday	9:00 AM–8:00 PM
Tuesday	9:00 AM–8:00 PM
Wednesday	9:00 AM–8:00 PM
Thursday	9:00 AM–8:00 PM
Friday	9:00 AM–5:00 PM
Saturday	9:00 AM–1:00 PM
Sunday	1:00–4:00 PM*

*October–April



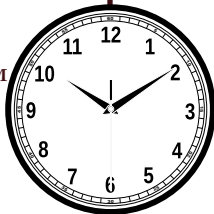
Potosi Branch Library

103 North Main Street
Potosi, WI 53820

☎ 608.763.2115

🌐 potosibranchlibrary.wordpress.com

Monday	CLOSED
Tuesday	3:00–8:00 PM
Wednesday	10:00 AM–1:00 PM
Thursday	3:00–8:00 PM
Friday	CLOSED
Saturday	9:00 AM–1:00 PM
Sunday	CLOSED



Library Staff

Full Time



Jennifer Bernetzke, Library Director
Tara Fortney, Library Assistant III

Part Time



Susan Ackland, Library Assistant I
Kerin Colson, Library Assistant II
Susan Guerrero, Library Assistant I
Bob McKelvey, Library Assistant I
Scott Murphy, Library Assistant I
Judy Schaefer, Potosi Library Assistant II
Kristin Holman-Steffel, Library Assistant II
Vicki Thole, Library Assistant II
Katherine Bernhardt, Adult Library Page
Gabi Dressler, Student Assistant
Paige Lolwing, Student Assistant
Stacey Stowe, Library Page

Library Board



Daniel Glass, Board President
Janice Schmidt, Vice President
Josh McLimans, Treasurer
Carrie Post, Secretary/School Rep.
Luann Droessler, Potosi Rep.
Cindy Busch
Daniel VonFeldt



The Schreiner Memorial Library not only allows everyone to be equal in all the abundant knowledge available; the librarians are the most friendly, knowledgeable, and helpful staff you could hope to encounter. Among the services they provide is access to other libraries. Many people think of the library as a collection of books; this is true, but it is only a fraction of all the services provided. Here are but a few: books, CDs, DVDs, other media, internet access to communicate with agencies, opportunities, or apply for employment. There are programs for young children to the elderly in nursing homes.

The point is the library is not just a building. It is an institution providing education, diversity, and freedom to all—and yes, even this letter was done at my library.

–Tom Bublitz





Visitor
Count
348

LIVE ANIMALS

LIVE ANIMALS



TUE JUL 30 10:30 A.M.
with Eric Volden, Bethel Horizons

- ✦ FREE program
- ✦ No registration required
- ✦ All ages welcome



113 West Elm Street | Lancaster, WI 53813
608.723.7304 | schreinermemoriallibrary.org

With Eric Volden,
Bethel Horizons





KERIN



GABI



KRISTIN



SCOTT



SUSAN



KATHERINE



BOB



PAIGE



VICKI



JEN & TARA



STACEY

Not pictured: Judy & Susan Ackland