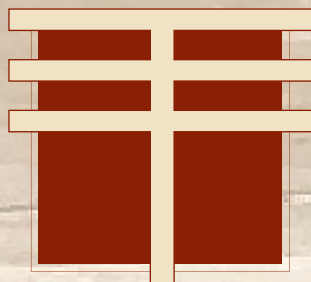


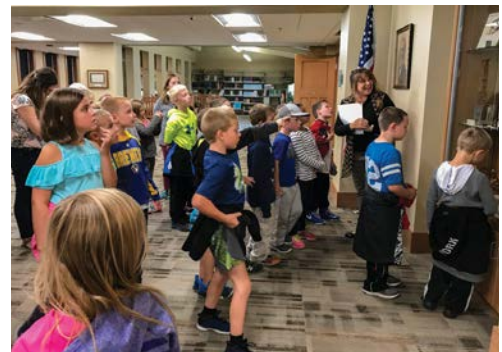
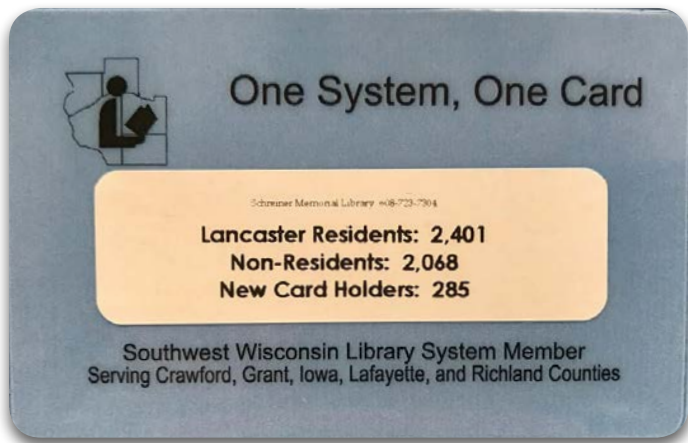
Annual Report 2018



About

Schreiner Memorial Library was the first public library in Grant County, started in 1902 by the Lancaster Women's Club. The library serves over 10,000 people in Lancaster and the surrounding area. It has grown to include a branch library in Potosi, which serves primarily the Potosi and Tennyson area. 2016 was our first full year in our new facility.

Library Cards



Programming



Our library provides a wide variety of free programming to the public all year long.

Programs in 2018 Include: Basic Computer, Computer Security, Census Records, Newspaper Archives, Unravel Your History, Our Amish Neighbors, Toddler Tales, Engineering Club, Tinker Tuesday, Drawing Club, Book Club, Cooking With Kids, Finals Week Study Hours, Outdoor Movies, Potosi Story Times, Libraries Rock Summer Program, and Early Release Movies.

Major Events Include: Harry Potter Palooza, Summer Nights at The Plaza, Big & Tall Concert, LIVE Animals, Ocean Odyssey Program, Stuffed Animal Sleepover, Teddy Bear Picnic, Soup Luncheon, Community Readers, Halloween Open House, Sweets & Treats, Festival of Trees, Festival of Taste, Holiday Kids Day.

Teen Advisory Board Programs Include: Adulting 101, Haunted Library, Water Wars

Program Audience	Number of Programs
Children (0-11)	297
Teens (12-18)	24
Adult/Mixed	87
TOTAL ATTENDANCE	7,340
Drop-in Programs	87
Drop-in Participants	7,000+



Community Room Use

Use of the Community Room is free and open to any member of the public, even after library hours.

In 2018 Community Rooms were reserved:

748 times

Other spaces were also used for programming including the Childrens Area and The Senior Learning Center.



Visitor Counts



Lancaster

2017: 74,830

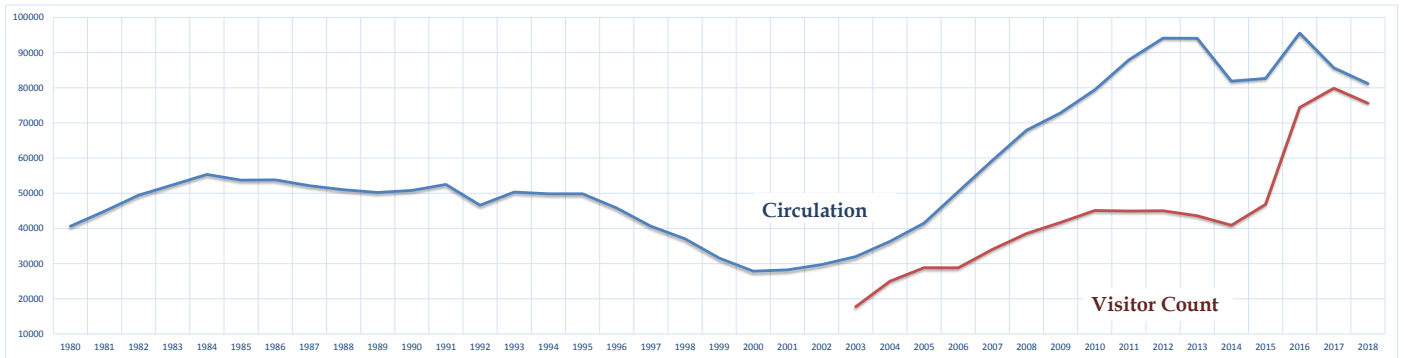
2018: 70,491



Potosi Branch

2017: 5,033

2018: 5,113



Circulation

Lancaster Circulation

2017: 74,830

2018: 70,603

Potosi Circulation

2017: 10,827

2018: 10,586

Total Circulation

2017: 85,657

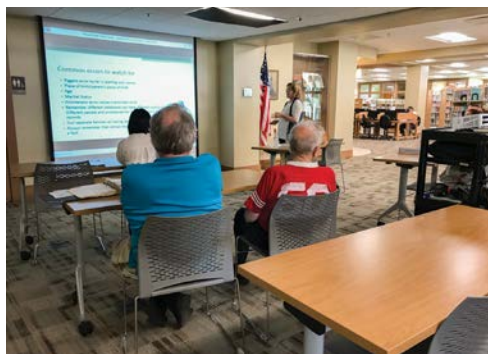
2018: 81,189

Digital Circulation

(doesn't count toward
circulation totals)

2017: 8,547

2018: 10,237



Library Funding Sources

Purpose	Amount
City Appropriation	\$250,000 ⁰⁰
Grant County	\$135,429 ⁰⁰
Crawford County	\$431 ⁰⁰
Iowa County	\$976 ⁰⁰
Lafayette County	\$847 ⁰⁰
Richland County	\$199 ⁰⁰
Consulting Fees	\$6,400 ⁰⁰
Village of Potosi*	\$24,055 ⁰⁰
TOTAL AMOUNT:	\$418,337⁰⁰



Gift and Fine Funds used as available

*Although we receive this money, we also pay the Village of Potosi 45% of the county funding we receive for Potosi, Potosi Township, and Tennyson Township. In 2018, that total was \$16,781²⁶.

Gifts & Grants

Total received through donations/ grants (not including those donations made to the Lancaster Public Library Foundation): \$15,487²⁷

Purpose	Amount
Programs	\$550 ⁵³
Memorials	\$3,145 ⁰⁰
Materials (books, etc.,)	\$1,116 ⁰⁰
Grant-specific	\$7,280 ⁰⁰
Community Room	\$1,133 ⁰⁰
Coffee Bar	\$461 ²⁴
Any/Not Assigned	\$1,751 ⁵⁰
Genealogy	\$50 ⁰⁰
TOTAL AMOUNT:	\$15,487²⁷

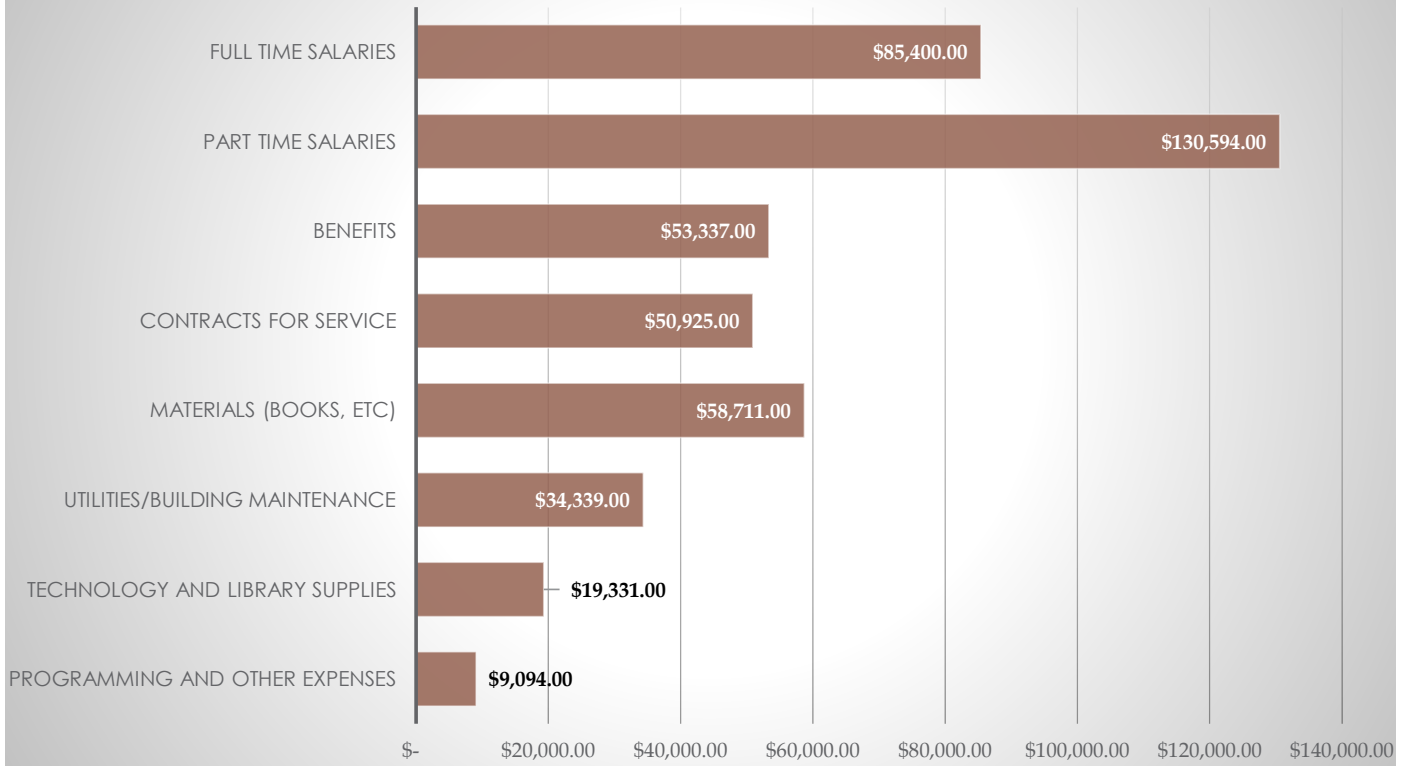


STEAM Program Materials for K-12 Grant



Expenditures

2018 Expenditures (Lancaster and Potosi)



Program Collaboration

Adulting 101

Basic Car Care with Bennett's Mobile
Financial Literacy with Rosemary Coppernoll
Italian Cooking with Laura Orth



Bookmark Contest

with Winskill Elementary
School and St. Clement School

Community Readers

Deanna Harding
Mary Rasmussen
Officer John Shulta
Mayor Varnam
Dr. Adam Wacker
Morningside Assisted Living



Nerf Wars & Finals

Week Study Hours
with National Honor Society



Sensory Programs

with Sally Rech



Tinker Tuesdays

with Morningside Assisted Living



Wonder Workshop

Dot & Dash
with Lancaster Schools, Micki Uppena



World Read Aloud Day

with Maple Harris Guest
House, Lancaster Schools and
Community Volunteers



Library Collection



43,577 Books (in print)



2,955 Audio
(Music and Audiobooks)



4,343 Video
(DVD and BluRay)



85 Kits and Equipment



104 Video Games



80+ Periodicals (Newspapers
and Magazines in print)



Large Print Reader



Disc Golf & Horseshoe Kits

Also available
as an ebook
in Libby



Available on
App Store
Google Play
Microsoft

Libby by OverDrive App
250,000+ titles

Top Check Outs

Books

Rank	Title	Author
1	Educated: a Memoir	Tara Westover
2	Before we Were Yours	Lisa Wingate
3	Sugar Pine Trail	RaeAnne Thayne
4	Instant Pot Electric Pressure...	Sara Quessenberry
5	Good Night Farm	Patricia Hegarty
6	The Getaway	Jeff Kinney
7	Dog Man	Dav Pilkey
8	Minecraft Essential Handbook	Stephanie Milton
9	Olaf's Night Before Christmas	Jessica Julius
10	Harry Potter and the Sorcerer's...	J.K. Rowling

Audio

Rank	Title	Author
1	Frozen Storybook Collection	Andrew Eiden
2	Disney Princess Storybook Coll.	Cassandra Morris
3	Wonder	R.J. Palacio
4	The Rooster Bar	John Grisham
5	The Simple Truth	David Baldacci
6	The Fallen	David Baldacci
7	Little House on the Prairie	Laura Ingalls Wilder
8	The Midnight Line	Lee Childs
9	House of Robots	James Patterson
10	Into the Water	Paula Hawkins

Videos

Rank	Title
1	The Emoji Movie
2	The Mountain Between us
3	Chips
4	Gifted
5	Black Panther
6	Paw Patrol. Sea Patrol
7	Barbie & Her Sisters in the Great Puppy Adventure
8	Barbie. A Fashion Fairytale
9	Lego Scooby-Doo. Haunted Hollywood
10	Paw Patrol

Kits

Rank	Title
1	Good Night Birds (Kit #34)

Video Games

Rank	Title
1	Minecraft

Items Added to Collection

3,553

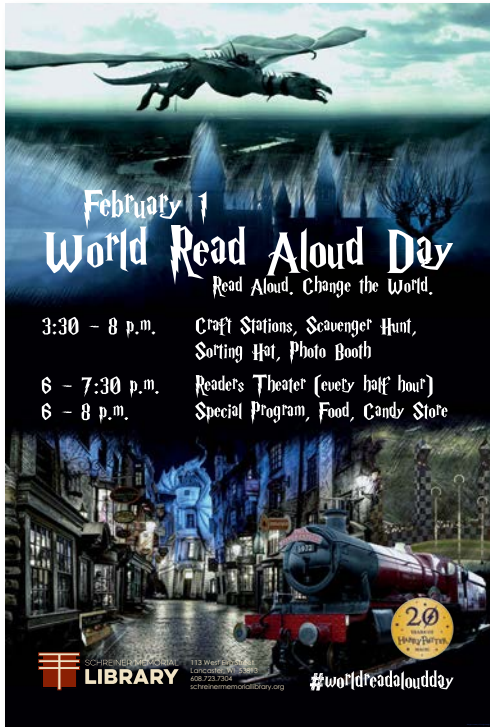
Other Resources

50+ Databases (as part of Southwest Wisconsin Library System)



World Read Aloud Day

1st Annual
Harry Potter Palooza



Attendance

2018: 200



Ocean Odyssey Program



Ocean Odyssey Program

Tuesday, November 20
4-5 PM



Come meet sharks up close!

Break down common misconceptions surrounding sharks as we highlight the unique adaptations these animals have to survive. The program will also allow participants to explore the important roles sharks play in the ecosystem, learn how the actions of people in the landlocked Tri-State area impact sharks that live thousands of miles away, and discover how people can help protect them. Afterwards, participants may get their hands wet and touch some of these amazing (epaulette or coral cat) sharks!



Attendance

2018: 122



Cooking With Kids

Different Menu Every Month

Cooking With Kids

Third Thursday
September — May
3:45 - 5:00 PM

Registration Required
kholman-steffel@swls.org
or call 723.7304

Ask Kristin about volunteering

Donations Welcome

pampered chef
INDEPENDENT CONSULTANT

In collaboration with Laura
Ortiz of Pampered Chef

SCHREINER MEMORIAL LIBRARY
113 West Elm Street
Lancaster, WI 53813
608.723.7304
schreinermemoriallibrary.org

Cooking with kids is not just about ingredients, recipes, and cooking. It's about harnessing imagination, empowerment, and creativity. -Guy Fieri

Cooking With Kids

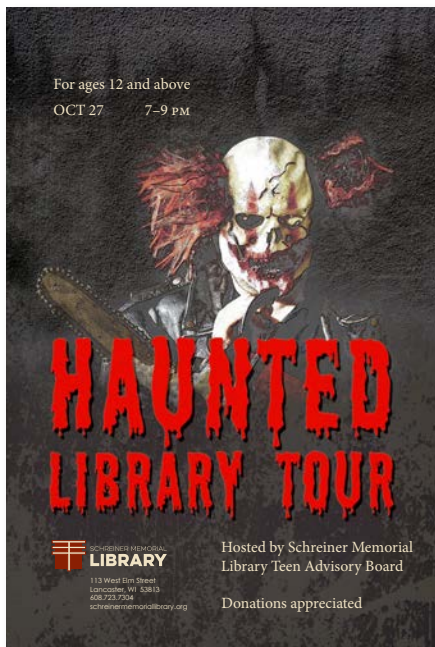


Attendance

2018: 192



Teen Advisory Board Events



Attendance
2018: 66



Attendance
2018: 16



Attendance
2018: 28



Sweets & Treats

Attendance

2018: 250



Halloween Open House

Attendance

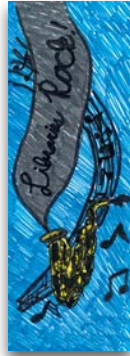
2018: 225



Summer Library



Storytimes: Tues & Thurs
Big & Tall Concert
Bookmark Contest
Community Drum Circle
Community Readers
LIVE Animals
Music Together Program
Reading Logs
Teddy Bear Picnic



Community Collaboration

Special Events/Programs made possible through community collaboration.

Cooking With Kids

- ❖ Sponsored by individual families and in cooperation with Laura Orth of Pampered Chef.



Disc Golf Kits and Horseshoes

- ❖ Made possible through cooperation with the City of Lancaster.



Festival of Trees

- ❖ In cooperation with the Lancaster Public Library Foundation.

Finals Week Study Hours

- ❖ Extended hours for high school students during finals, sponsored by the National Honor Society.



Lancaster Business Center

- ❖ Started through an ideas to Action Grant from WiLS.

National History Day Research day for Potosi Schools

- ❖ Cooperation between Schreiner Memorial and Potosi Schools to provide a research day for National History day Projects. Jen also volunteers as a judge for the school's competition.



Soup Luncheons

- ❖ Fundraisers (Oct, Nov, Jan, Feb, Mar) for the Lancaster Public Library Foundation, made possible through dozens of dedicated volunteers each month (also one of our most popular events).



Summer Nights at the Plaza (music series throughout June, July, August)

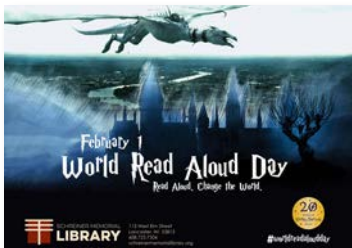
- ❖ In cooperation with the Lancaster Public Library Foundation and private sponsors.

WIC Clinics

- ❖ Serve as host to all Lancaster WIC clinic hours.

Facebook

Posts-top performing



Harry Potter Palooza

Reach: 1.8 K
Post Engagement: 145



TAB-Thank You

Reach: 1.4 K
Post Engagement: 69



Summer Nights
Dixieland All-Stars
Reach: 1.2 K
Post Engagement: 84

Videos-top performing



Haunted Library Tour
Movie Trailer
Reach: 1.5 K
Post Engagement: 213
Views: 876



Breast Cancer
Awareness Video
Reach: 1.4 K
Post Engagement: 247
Views: 515



Potions Class (LIVE)
Reach: 1.2 K
Post Engagement: 410
Views: 708

Events-top performing



Festival of Trees

Reach: 1.6 K
Responses: 29



Festival of Taste

Reach: 1.6 K
Responses: 50

Information

Schreiner Memorial Library

113 West Elm Street
Lancaster, WI 53813
608.723.7304
schreinermemoriallibrary.org
Jennifer Bernetzke, Director
jbernetzke@swls.org

Hours

Monday–Thursday	9 AM–8 PM
Friday	9 AM–5 PM
Saturday	9 AM–1 PM
Sunday (October–April)	1 PM–4 PM

Potosi Branch Library

103 North Main Street
Potosi, WI 53820
608.763.2115
potosibranchlibrary.wordpress.com

Hours

Monday, Friday, Sunday	CLOSED
Tuesday	3 PM–8 PM
Wednesday	10 AM–1 PM
Thursday	3 PM–8 PM
Saturday	9 AM–1 PM

Library Staff

Full Time

Jennifer Bernetzke, Library Director
Tara Fortney, Library Assistant III

Part Time

Kerin Colson, Library Assistant II
Susan Guerrero, Library Assistant I
Kristi Hart, Potosi Library Assistant I
Bob McKelvey, Library Assistant I
Scott Murphy, Library Assistant I
Judy Schaefer, Potosi Library Assistant II
Susan Ackland, Library Assistant I
Kristin Holman-Steffel, Library Assistant II
Vicki Thole, Library Assistant II
Katherine Bernhardt, Library Page
Gabi Dressler, High School Student Assistant
Jacob Kindrai, High School Student Assistant

Library Board

Daniel Glass, Board President
Millie Uppena, Vice President/Potosi Rep.
Josh McLimans, Treasurer
Carrie Post, Secretary/School Rep.
Cindy Busch
Daniel VonFeldt
Janice Schmidt



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